

## CURRICULUM VITAE

**Dr. KAYAL VIZHI T**

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### PROFESSIONAL OBJECTIVE

To have a professional career in an Institution, that would expose my full potential and provide me with a career path that will allow me to grow with the Institution.

### EXPERIENCE SUMMARY

- **11 ½** years work experience as an Assistant professor in the Department of Commerce at Lady Doak College, Madurai. (**At present working**)
- **1 ½** years work experience as an Assistant professor in the Department of Commerce at Thiagarajar College, Madurai.

**Total Teaching Experience – 13 years.**

### ACADEMIC QUALIFICATION

COURSE	NAME OF THE INSTITUTION	NATURE OF EDUCATION	YEAR OF COMPLETION	PERCENTAGE
<b>Ph.D</b>	Madurai Kamaraj University, Madurai	Part Time	2018	-
<b>SET</b>	Mother Teresa University, Kodaikannal.	-	2016	-
<b>M.B.A</b>	Madurai Kamaraj University, Madurai	Distance	2015	70
<b>M.Phil</b>	Lady Doak College, Madurai.	Regular	2012	86.66

<b>M.Com(CA)</b>	Lady Doak College, Madurai.	Regular	2011	83
<b>B.Com(CA)</b>	Lady Doak College, Madurai.	Regular	2009	79
<b>HSC</b>	Capron Hall Hr Sec School, Madurai.	Regular	2006	85.58
<b>SSLC</b>	Capron Hall Hr Sec School, Madurai.	Regular	2004	86.4

### **PROFESSIONAL COURSES**

- The Institute of Cost Accountants of India (**ICWAI – Inter**).

### **AREA OF SPECIALIZATION**

- Financial Accounting.
- Corporate Accounting.
- Accounting Decision for Managers
- Cost Control and Techniques
- Management Accounting.
- Operations Research
- Marketing Management
- Financial Management and Analysis.

### **ACADEMIC PERFORMANCE**

1. Academic Project Guide (UG & PG) in Lady Doak College, Madurai.
2. Guide Students towards Company Internship.
3. NPTEL MENTOR Certificate for the Course “Brand Management” by IIT, Madras.

### **BOOK CHAPTER PUBLISHED**

1. Authored a chapter titled “**BITCOIN: THE FUTURE CURRENCY OF THE WORLD**” in the ISBN-edited book of SHODHWARDHA: MULTIDISCIPLINARY RESEARCH IN GLOBAL TRENDS THROUGH RESEARCH AND DEVELOPMENT (ISBN: 978-81-19419-57-9), by Multi Spectrum Publications, in October 2023.

2. Authored a chapter titled **“DIGITAL BANKING: EMERGING TRENDS AND CHALLENGES IN INDIA”** to the peer-reviewed edited book Digitalization of the Indian Financial Sector Vol-IV, Edition-I (ISBN: 978-81-19337-00-2), published by Rathinam College of Arts & Science in August 2023.
3. Authored a book chapter titled **“LEARNING EXPERIENCE OF COMMERCE STUDENTS WITH EDTECH”** in Sustainable Development Goals for Transforming our World by 2030 (ISBN: 978-81-19042-09-8), published by Shanlax Publications in February 2023.
4. Authored a chapter titled **“INDIAN AVIATION INDUSTRY: AN OVERVIEW”** in the edited book of SHODHYAMUNA: GLOBAL PERSPECTIVES OF ARTS, HUMANITIES AND SOCIAL SCIENCES (ISBN: 978-81-955229-3-4), published by Multi Spectrum Publications in January 2022.

#### **RESEARCH PAPER PUBLISHED AND PRESENTED**

1. **“Revolutionizing Entrepreneurship: The Role of AI in Business Growth”** presented a paper in One Day International Conference on Emerging Trends in Entrepreneurship in Global Era organised by the Department of Business Administration, Arul Anandar College, Karumathur on 24<sup>th</sup> February 2025.
2. **“A Study on the Growth of Digital Lending Platforms in India”** presented a paper in the National Conference on “AI – Driven Business Transformation” organised by the Department of MBA, Fatima Institute of Management, Madurai on 12<sup>th</sup> December 2024.
3. **“Role of ChatGPT on Indian Business in the Digitalized Era”** published in the ISBN edited book chapter Digital Practices in Business World. ISBN 978-93-92649-83-7 was published on February 2024.
4. **“A study on factor impacting the outreach of Freelancers with reference to Delhi”** presented in the International Conference on “Entrepreneurship and Start-up Culture: Nurturing Innovation and Growth” organised by the Department of Commerce and Management, Don Bosco College of Arts and Science, Keela Eral, Thoothukudi on 21<sup>st</sup> July 2023.
5. **“Dimensions of Customer Relationship Management in Retail Sector”** published in International Journal of Humanities, Law and Social Sciences, ISSN 2348-8301. Vol. X. Issue I (J): 2023, UGC CARE Approved Group I. 2023.

6. "Violence against women and girls : The shadow pandemic" presented in 10<sup>th</sup> International Conference on "The Impact of Digital Economy in India – Post Covid Era" organised by PG & Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women, Tiruchengode, Namakkal on 11<sup>th</sup> & 12<sup>th</sup> May, 2022.
7. "**Role of Human Management in Entrepreneurship**" published in Journal of Management & Entrepreneurship with ISSN:2229-5348, Impact factor :4.257, UGC Care Group- I. 2022.
8. "**Customer Relationship Management Practices in Retail Industry**", published in Kanpur Philosophers: International Journal of humanities, Law and Social Sciences, ISSN 2348-8301, Vol IX, Issue 1, No 16:2022 UGC CARE APPROVED Group 1. 2022.
9. "**Effect of GST on Various Industries in Indian Economy**", published in Journal of Education: Rabindra Bharathi University, ISSN:0972-7175, Vol: XXIV, NO: 1 (XXI), 2022 UGC CARE APPROVED, Peer Reviewed and Referred Journal. 2022
10. "**Talent Management Practices in IT Industry-An Empirical Study in Chennai**" published in NIU International Journal of Human Rights, UGC Care Group 1, ISSN 2394-0298 Vol-8 Issue 10. 2021.
11. "**Dimension of Customers Opinion Towards Social Networking Sites Advertising**"- **An Empirical Study**, Published in Purakala with ISSN 0971-2143, Vol 31 Issue 10 Month April Year 2020, Impact factor 5.60, Peer reviewed and listed in UGC Care.
12. "**Dimension of Emotional Intelligence on Job Performance of Manager in IT Industry**", presented in 9<sup>th</sup> International Conference on Development Policy sponsored by UGC and organised by Avinashilingam Institute for Home Science and Higher Education for Women, India in collaboration with the Institute of Finance Management, Dar-es-Salaam, Tanzania, January 2020.
13. "**Women Entrepreneurship Startup Opportunities and Development in the recent era in India**", presented and published in International Conference on "Innovation & Emerging Trends in Global Business – Opportunities and Challenges", **ISBN: 978-93-81208-34-2**, organised by School of Business Studies, Hindustan College of Arts & Science, Chennai, August 2019.
14. "**A study on Online Shopping Behaviour of Consumers in Northern Districts of Tamil Nadu**", published in International Journal of Research and Analytical Reviews(IJRAR), **E-ISSN 2348-1269, P-ISSN 2349-5138**, March 2019.

15. **“ICT Innovation in Indian Banking Sector: Trends and Challenges”**, presented and published in International Conference on “Emerging Trends in Banking, Insurance & International Trade”, **ISBN 978-93-88398-909**, sponsored by UGC autonomy Grant and organised by Research Department of Commerce in association with Insurance Institute of India, Mumbai at Thiagarajar College, Madurai, March 2019.
16. **“Role of self help groups in women empowerment by Microfinance special reference to Theni District”** published in International Conference on “Innovations in Business and Management” **ISBN 93-88398-34-3**, organised by Department of Commerce, The American College, Madurai, February 2019.
17. **“The E-banking in emerging markets challenges and opportunities in India”**, presented in One Day National Level Conference on “Stress Management & E-Banking”, organised by Department of Commerce and Management, RVS Kumaran Arts and Science College, Dindigul, February 2019.
18. **“A study on Rural Marketing in Fast Moving Consumer Goods”**, published in National conference on “Impact of Digitalization on Indian Economy- Issues and Challenges for MSMEs” **ISBN 978-93-84734-68-8**, organised by Department of Commerce, St. Alphonsa College of Arts and Science, Karinkal, October 2018.
19. **“The Impact of Banking Sector Stability on the real Indian Economy”**, presented in National Conference on “Making India a Cashless Economy: Process, Prospects and Progress”, organised by Department of Commerce and Business Administration, Kodaikannal Christian College, Kodaikannal, September 2018.
20. **“The Art of strategic management – A key to success in corporate sector”**, presented in International Conference on “Digital Marketing- A Global Perspective”, organised by Department of Management Studies, Fatima Institute of Management, Madurai, August 2018.
21. **“A study on Entrepreneurship Development Process in Kerala”**, presented and published in National conference on “Digital Economy and Green management: Role of Banks, Payment Gateways & Consumers” **ISSN: 2321-4643; vol.5**; UGC approved No : 44278, organised by Department of Business Administration, Guru Nanak College, Chennai, February 2018.
22. **“GST in India: A key tax reform”**, presented and published in National Conference on “Indian’s Foreign Policy with Neighbouring Countries”, **ISSN 2320-4168**: UGC approval number: 44120, sponsored by Indian Council of World Affairs, New Delhi

and organized by PG & Research Department of Commerce, Vivekanandha College of Arts & Sciences for Women, Tiruchengode, January 2018.

23. **“A study on buyer Behaviour of House Holds – An Empirical study”**, published in Indian Journal of Applied Research – An International Journal, **ISSN 2249-555X**; UGC approved No – 49333, January 2018.
24. **“Goods and Service Tax and its impact on Indian Economy”**, presented and published in National Level Seminar on “Impact of GST on Small and Medium Scale Industries” **ISSN 0976-2949**, organised by Department of Commerce, S. Vellaichamy Nadar College, Madurai, December 2017.
25. **“Entrepreneurship Education in India – Challenges and Role of B-Schools in promoting entrepreneurship education”**, published in TEJAS, Thiagarajar College, Madurai, **E-ISSN 2456-4044; vol-2**; June 2017.
26. **“Social Media and its role in Marketing”**, published in National Seminar on New Dimensions of Management in the Globalized Era – 2017” **ISBN 978-93-85977-91-6**, organised by Department of Management Studies, Madurai Kamaraj University, Madurai, February 2017.
27. **“Rural Women Entrepreneurship in India – Opportunities & Challenges”**, presented a paper in a National Level Symposium on “Talk-Ex” organised by Department of Management Studies, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur, October 2016.
28. **“A study on Management Students Attitude”**, presented a paper in National Conference on “e-India: Synergizing Financial Inclusion, IT and Business” organised by Departments of MBA, BBA and B.Com (Information System Management), Guru Nanak College, Chennai, September 2016.
29. **“A study on Management Students attitude towards entrepreneurship in Madurai District: Tamil Nadu”**, presented and published in National Conference on “e-India: Synergizing Financial Inclusions, IT and Business” **ISBN 978-93-80757-52-0** organised by Guru Nanak College, Chennai, September 2016.
30. **“A study on advertising in social networking sites and its implications on consumer buying behaviour”** published in “An international Journal Paripex – Indian Journal of Research” **ISSN 2250-1991**, August 2016.
31. **“A study on impact of Smartphone Application in students studying behaviour and performance on Formative Test”** presented and published in NAAC Sponsored

- National Seminar on “Benchmarks for Excellence in Teaching and Evaluation” ISBN 978-93-83299-04-0 conducted by Thiagarajar College, Madurai, April 2016.
32. **“A study on impact of Advertisement on Social Networking Sites”** presented and published in National Seminar on “New Dimensions of Management in the Globalised ERA 2016” ISBN 978-93-85977-05-3 organised by Department of Management Studies, Madurai Kamaraj University, Madurai, March 2016.
  33. **“SHG, Microfinance & woman Empowerment: A study in Madurai District”** presented and published in “Rural Development Emerging Economic and commercial Perspectives” ISBN 978-93-5258-565-6 organized by Government college Tripunithura, Ernakulam, Kerala, March 2016.
  34. **“Rural Development in India: the role of Regional Rural Banks”** presented and published in “Rural Development Emerging Economic and commercial Perspectives” ISBN 978-93-5258-565-6 organized by Government college Tripunithura, Ernakulam, Kerala, March 2016.
  35. **“Social Media and its Impact on Consumers Behaviour”** presented and published in National Conference on “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” ISBN 978-93-5258-485-7 sponsored by Indian Council of Social Science Research (ICSSR) and organised by Sri Kaliswari College, Sivakasi, March 2016.
  36. **“Social Media Business Opportunities & Challenges”** presented and published in National Level Seminar on “Digital Marketing” ISBN 978-81-910124-8-4 organised by Department of Commerce & Commerce with IT, S. Vellaichamy Nadar College, Madurai, February 2016.
  37. **“The Effectiveness of Human Resource Management on improving the performance of Education Staffs”**, presented in National Seminar on “Management Practices in the Era of Globalisation” under UGC Autonomy Grant organised by Department of Business Administration, S. Vellaichamy Nadar College, Madurai, February 2016.
  38. **“Cognizance of E-Banking in Rural Areas”** presented and published in UGC sponsored National Level Seminar on “E-Banking in Rural Economy: Recent Trends and Developments” ISBN 978-81-929313-5-7 organised by Department of Economics, Hajee Karutha Rowther Howdia College, Uthamapalayam, January 2016.
  39. **“The impact of Advertising on Business”**, published in TEJAS, Thiagarajar College, Madurai, E-ISSN 2456-4044; vol-1; January 2016.

40. **“Issues and Challenges of HRM in Retail Sector”** presented and published in National Level Seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” ISBN 978-81-930024-7-6 sponsored by Indian Council of Social Science Research and organised by the Department of Commerce, Sri Kaliswari College, Sivakasi, December 2015.
41. **“ Issues & Challenges of HRM in Retail Sector”** presented and published in National Conference on “Indian World- Class Manufacturing – The Road Ahead” ISBN 978-81-93023-488 organised by MBA Programme, Fatima College, Madurai, October 2015.
42. **“The Effectiveness of Online Advertising through the Social Networking Sites”** published in “Shanlax International Journal of Commerce” ISSN 2320-4168 on October 2015.
43. **“Problem Faced by Indian Entrepreneurs and capacity building for Entrepreneurship”** presented and published in the National Conference on “Innovative Trends in Computing & Technology” ISBN 978-93-80686-03-5 organised by Department of Information Technology & Management, Arul Anandar College, Karumathur, February 2015.
44. **“A study of Social Entrepreneurship in India”**, presented a paper in National Seminar on “Education, Innovation & Entrepreneurship- A Developmental Perspective” sponsored by the Directorate of Collegiate Education, Govt. of Kerala and organised by Department of Commerce, C.K.G. Memorial Govt. College, Perambra, February 2015.
45. **“Changing Scenario of Small Scale Units in the Globalisation Era”**, presented in the State Level Conference on “ERFOLG” organised by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar, February 2015.
46. **“SWOT Analysis of Face Book”** presented and published in National Seminar on “New Dimensions of Management in the Globalized Era” ISBN -978-93-80657-40-0 organised by Department of Management studies, Madurai Kamaraj University, Madurai, January 2015.
47. **“The Problem of rising Non Performing Assets in Banking Sector in India: Comparative analysis of Public and Private sector banks”**, presented a paper in National Seminar on “Managerial Excellence in 21<sup>st</sup> Century” under UGG

Autonomy Grant organised by Department of Business Administration, S. Vellaichamy Nadar College, Madurai, January 2015.

48. **“Role of Women in Higher Education in India”** published in UGC Sponsored National Seminar on “Higher Education in India-During the Plan periods” **ISBN-978-93-80686-11-0** organised by Mannar Thirumalai Naicker College, Madurai, August 2014.
49. **“The Role of Media in Protection of Human Rights”**, presented in UGC Human Rights sponsored Seminars on “human Rights & Media Ethics” organised by PG & Research Department of Economics, Rajah Serfoji Government College, Thanjavur, July 2014.
50. **“Challenges and Opportunities of Current market Scenario”** published in National Conference on “360 Degree Challenges in Modern Business Era” **ISBN -978-93-80368-23-8** organized by Department of Management Studies, Nadar Saraswathi College, Theni, February 2014.
51. **“A study on Challenges in Customer Relationship Management”**, presented in International seminar on “Challenges of Change Management” under UGC Autonomy Grant organised by Department of Business Administration, S. Vellaichamy Nadar College, Madurai, February 2014.
52. **“A study on Issues and Challenges of Medical Tourism in India”**, presented and published in “International Journal of Applied Management Research” **ISSN -09748709** vol 6 organized by Rajah Serfoji Government College, Thanjavur, January 2014.
53. **“Women Entrepreneurship – Fascination into Vocation”**, presented in National Conference on “Entrepreneurship” organised by Kodaikanal Christian College, Kodikannal, 2013.
54. **“A study on satisfaction of the insured persons in employee state insurance corporation health care centres”**, published on ISSN organised by Adaikalamatha Institute of Management, Vallam, September 2013.

#### **FACULTY DEVELOPMENT PROGRAMME ATTENDED**

<b>YEAR</b>	<b>NATURE OF PROGRAMME</b>	<b>CONDUCTED BY</b>
2025	5 Day Online National FDP under Innovative Teaching & Learning Pedagogy	DJ Academy of Research and Innovations, Pudukkad, Thrissur on 22 – 26 July, 2025.

2024	National Level FDP on “National Education Policy 2020: Challenging Opportunities in the Indian Higher Education Sector”	Institution’s Innovation Council, Thiagarajar College, Madurai on 29 <sup>th</sup> July 2024.
2023	Five days FDP on Art of Effective Teaching	Faculty Development Cell at Suguna College of Arts and Science, Coimbatore from 31 <sup>st</sup> to 4 <sup>th</sup> August 2023.
2023	One week FDP on Upskill your Resources under UGC Autonomy Grant	Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi from 7 <sup>th</sup> to 13 <sup>th</sup> July 2023.

### SEMINARS/WORKSHOPS ATTENDED

YEAR	NATURE OF PROGRAMME	CONDUCTED BY
2025	Webinar on “Expert Strategies for Successful Publishing”	Internal Quality Assurance Cell, M P Birla Institute of Management, Bengaluru on 28 <sup>th</sup> June 2025.
2025	Webinar on "Building the Future Workforce: Digital Dexterity in the World of AI"	Department of Management, MPBIM, Bengaluru on 21st June 2025.
2025	Colloquium on “Madurai Based Startups and Its Success”	Department of Business Administration, Mannar Thirumalai Naicker College, Madurai on 12 <sup>th</sup> March 2025.
2024	Workshop on “Navigating Peace & Fostering Peace Education”	Counselling Unit, Lady Doak College, Madurai on 17 <sup>th</sup> December 2024.
2024	One Week Online International Workshop on: “Contemporary Trends and Fundamentals of Scientific Research”	Faculty of Management Studies, The ICFAI University, Raipur from 8 <sup>th</sup> to 12 <sup>th</sup> January 2024.
2023	Panel Discussion on “Proactive Accounting: Driving the Future of Industry Transformation”	The Association of Chartered Certified Accountants, (ACCA) & Padmarajam Institute of Management, Madurai on 24 <sup>th</sup> November 2023.
2022	Workshop on Grants Writing for Research	Research and Development Cell and the Internal Quality Assurance Cell, Lady

		Doak College, Madurai on 7 <sup>th</sup> November 2022.
2020	Participated in International workshop on "Strategic Planning and Implementation"	Department of Management Studies, Madurai Kamaraj University College, Madurai.
2020	Faculty Development Programme on "Effective and Instructive Research"	Department of Civil Engineering, Sona College of Technology, Salem
2020	Webinar Series on "TEACHING LEARNING TOOLS FOR THE DIGITAL ERA"	Department of Business Administration, Sri Ramakrishna College of Arts & Science for Women
2020	One week online FDP on "Effective and Instructive Research"	Department of Civil Engineering, Sona College of Technology, Salem
2020	"How to Overpower COVID - 19 Challenges"	P.S.R. Engineering Colleg
2020	Three Days National Level Online Course on "Operations Research"	Department of Mathematics (SF), Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous)
2020	Two days Online workshop on Self Development	Department of Business Administration, Sri Sarada Niketan College of Science for Women
2020	Motivational Webinar on "Mindset and Milestones Ahead of Students community After Covid-19"	Institution's Innovation Council (IIC), K.L.N. College of Engineering
2020	Live webinar on "Digital Marketing Strategies for E-Commerce"	Department of Commerce - PG & B.Com (B&I), G.T.N. Arts College (Autonomous)
2020	A Paradigm Shift in the Teaching - Learning Process Post COVID - 19"	Department of Management Studies, P.S.R. Engineering College
2020	Virtual Panel Discussion on "Post COVID - 19 Economy - From Survival to Revival"	The Department of Economics & The Department of Commerce, M.O.P. Vaishnav College for Women (Autonomous)

2020	One Week National Level Faculty Development Programme on "NURTURING ENTREPRENEURSHIP - LAW & ICT PERSPECTIVES"	Department of Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College
2020	"Effective and Instructive Research" (one-week online FDP)	Department of Civil Engineering, Sona College of Technology, Salem
2020	Self Development" (Two days Online workshop)	Department of Business Administration, Sri Sarada Niketan College of Science for Women
2020	"TEACHING LEARNING TOOLS FOR THE DIGITAL ERA" (Webinar Series for faculty)	Department of Business Administration, Sri Ramakrishna College of Arts & Science for Women
2020	Digital Marketing Strategies for E-Commerce" (live webinar)	Department of Commerce - PG & B.Com (B&I), G.T.N. Arts College (Autonomous), Dindigul
2020	"NURTURING ENTREPRENEURSHIP - LAW & ICT PERSPECTIVES" (One Week National Level Faculty Development Programme)	Department of Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College, Pollachi, Tamilnadu
2020	"Operations Research" (Three Days National Level Online Course)	Department of Mathematics (SF), Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous)
2020	"Mindset and Milestones Ahead of Students community After Covid-19" (Motivational Webinar)	Institution's Innovation Council (IIC), K.L.N. College of Engineering, Pottapalayam
2020	How to Overpower COVID - 19 Challenges	P.S.R. Engineering College
2020	A Paradigm Shift in the Teaching - Learning Process Post COVID - 19"	Department of Management Studies, P.S.R. Engineering College
2020	Webinar on "Impact of Covid on Economy and Management of Finances during this Period"	IQAC (Internal Quality Assurance Cell) and School of Commerce, Shri Shankarlal Sundarbai Shasun Jain

		College for Women
2020	Webinar on "Economic Impact of COVID 19 - Global and India Perspective"	St. Vincent College of Commerce and Financial Planning Academy (jointly organized)
2020	International Webinar on "COVID 19 and Continuing Relevance"	Department of Commerce, The American College, Madurai
2020	One day Faculty Development Program on "Free and Open Access Resources for Teaching, Learning and Research"	Department of Business Administration, Sri Adi Chunchanagiri Women's College, Cumbum
2020	Super session webinar on "Good Teacher to Great Teacher"	ICT Academy
2020	Webinar on "Personal Effectiveness-Need of the Hour"	Sakthi Institute of Information and Management Studies, Pollachi
2020	National Level Webinar on "Re-evaluating COVID 19 for New Business Opportunities"	IQAC & Department of Economics, Thakur College Of Science & Commerce (Autonomous)
2020	One Day ONLINE "MS EXCEL ANALYTICS" Training Programme	Edu-Skill Harvest Institute
2020	Short Term Training Programme (STTP) on "15 - INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION & INTELLECTUAL PROPERTY"	Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and Systematic Research
2020	Online Refresher Programme on "MBA - PPC (MANAGEMENT, BUSINESS, ADMINISTRATION - PRESENT & POST CRISIS)"	Continual & Advanced Learning Lounge (CALL), SA Curricula Advanced Support System
2020	Seven Days Faculty Development Programme on "TEACHING IN GLOBALLY CONNECTED WORLD"	Department of Business Administration, Nallamuthu Gounder Mahalingam College (Autonomous)
2019	Regional level seminar on "Catalytic Commerce Curriculum: Changing Dimensions and Future Directions"	Department of Commerce, Lady Doak College, Madurai.
2019	National workshop on "The Next Age"	Department of Computer Science and

	Teaching technology- More Human than Ever”	SWAYAM Chapter, Lady Doak College, Madurai.
2017	Faculty Training Programme on “e-Filing”	Department of Commerce, Lady Doak College, Madurai.
2014	Participated in National Conference on ICT	Lady Doak College, Madurai.
2013	UGC sponsored “Workshop on Article Writing”	NMSSVN College, Madurai.
2013	Workshop on “Adolescent Sexuality”	Counseling Unit, Lady Doak College, Madurai.
2012	Faculty Training Programme in “Writing of Project Proposal”	Department of Commerce, Lady Doak College, Madurai.
2012	Workshop on “Advanced Networking”	Department of Commerce, Lady Doak College, Madurai.
2011	Faculty Training Programme in “Emerging Trends in Cost Management in the Global Scenario”	Department of Commerce and Madurai Chapter of Cost Accountants, Lady Doak College, Madurai.
2011	State Level Seminar on “Reforms in Financial Sector”	PG Department of Commerce, Jayaraj Annapackiam College for Women, Periyakulam
2010	Regional Level Seminar on “Application of NANO Technology in Business”	PG Commerce Association of Lady Doak College, Madurai.
2009	State Level Seminar on “Changing Trends in Tourism in India”	Department of Commerce, Lady Doak College, Madurai.
2008	Inter-Collegiate Seminar on “M-Commerce and M-Banking in the Real World”	PG Commerce Association of Lady Doak College, Madurai.
2008	Workshop on “Emotional Intelligence”	Department of Commerce, Lady Doak College, Madurai